

Kishida on the Move

Memories in Motion

This is a publication, issued on an irregular basis, to inform you of our business bases in/outside Japan, our customers whom I met on my business trips, and what I was moved by through the encounters with them since I became NCI's president in April 2024.



- Europe: Visit to Nidec Global Appliance Europe S.r.l. in the city of Pordenone, Italy -



April, 2024

On this day, I visited ACIM*’s Nidec Global Appliance Europe S.r.l. in the city of Pordenone, Italy, about an hour north from Venice. At this business base, which serves as ACIM Business Unit’s head office, I was able to talk with Japanese expats as well.



This visit turned out to be a wonderful time for me to listen directly and attentively to the company’s executives about their thoughts on the company’s business, ranging from ACIM’s overall organization, its businesses in detail, and future prospect.

I was impressed by the factory, where its well-used equipment is handled with great care, and automated to the best extent possible, **with things very well organized and sorted from a 3Q6S* perspective.**

*ACIM: Appliance Commercial & Industrial Motor Business Unit

*3Q6S: Nidec Group’s model for behavior

