

FOR IMMEDIATE RELEASE

Nidec Corporation New York Stock Exchange symbol: NJ Stock exchange code (Tokyo, Osaka): 6594

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Nidec to Establish New Wholly Owned Subsidiary

Nidec Corporation (NYSE: NJ) (the "Company") today announced that it has resolved at a meeting of its Board of Directors held on September 5, 2009 to establish a wholly owned holding company, named Nidec Techno Motor Holdings Corporation ("NTMC").

1. Objectives of Establishing NTMC

NTMC will coordinate and oversee the Company's mid- and small-sized electric motor businesses with a primary focus on synergetic enhancement in sales and procurement activities. In line with this objective, two of the Company's existing wholly-owned subsidiaries, Nidec Shibaura Corporation and Nidec Power Motor Corporation, will start operating under NTMC.

2. Outline of NTMC

 (1) Company Name: (2) Representative Director: (3) Location: (4) Date of Establishment: 	Nidec Techno Motor Holdings Corporation Toshihiro Kimura (to be appointed) 338 Kuze-Tonoshiro-cho, Minami-ku, Kyoto, Japan September 25, 2009 (Tentative)
(5) Line of Business:	Coordination and support in the development and sales of subsidiary products; central purchasing of manufacturing materials
(6) Paid-in Capital:(7) Ownership:(8) Number of Employees:	2.5 billion yen100% owned by the Company110 (Approx.)

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3. Effect on Financial Performance

The establishment of NTMC will not have a significant impact on the Company's financial performance for the current fiscal year.

- 4. Outline of Subsidiaries to Operate under NTMC
 - (1) Nidec Shibaura Corporation

Representative Director: Toshihiro Kimura	
Line of Business:	Development, manufacture and sale of mid- and small-sized
	electric motors for home appliances and housing equipment
Location:	Obama-city, Fukui, Japan
Paid-in Capital:	2.0 billion yen

(2) Nidec Power Motor Corporation

Representative Director: Toshihiro Kimura

Line of Business:	Development, manufacture and sale of mid- and small-sized
	electric motors for industrial equipment
Location:	Iizuka-city, Fukuoka, Japan
Paid-in Capital:	2.0 billion yen

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NIDEC CORPORATION