Nidec Group to Exhibit Products at the 16th China (International) Small Motor Technology

Conference & Exhibition

Nidec Corporation (NYSE: NJ) today announced that it and five of its Group companies will exhibit

their products at the 16th China(International) Small Motor Technology Conference & Exhibition to

be held November 17 - 19, 2011.

At this exhibition, visitors will be able to see an exhibition of the Nidec Group companies' latest

product lineup and demonstration of their products, including three-phase AC motors adaptive to

China's GB2 standard, based on the Group's theme on high efficiency and eco-friendliness. Those

who are coming to the exhibition are encouraged to please visit the Nidec Group's booth.

Nidec Group companies participating in the exhibition:

Nidec Corporation, Nidec Sankyo Corporation, Nidec Copal Corporation, Nidec Servo Corporation,

Nidec-Shimpo Corporation, and Nidec Techno Motor Holdings Corporation

Main exhibits:

GB2 standard-adaptive three-phase AC motors

DC fan motors

Standard brushless DC motors

Site: Shanghai Everbright Convention & Exhibition Center

Period: 09:00 (10:00 on the first day) - 16:00, Thursday, November 17 - Saturday, November 19,

2011

Official website: http://www.china-micro-motor.com/en/exhibition.php (English)

http://www.emotorcn.com/c/1063.html (Chinese)

Please address any inquiries to:

Nidec (Shanghai) International Trading Co., Ltd.

Room 901-902, Tower 2, No.2020 West ZhongShang Road, Xu Hui District, Shanghai 200235, the

People's Republic of China

Tel: +86 21 6469 0077; Fax: +86 21 6441 0878