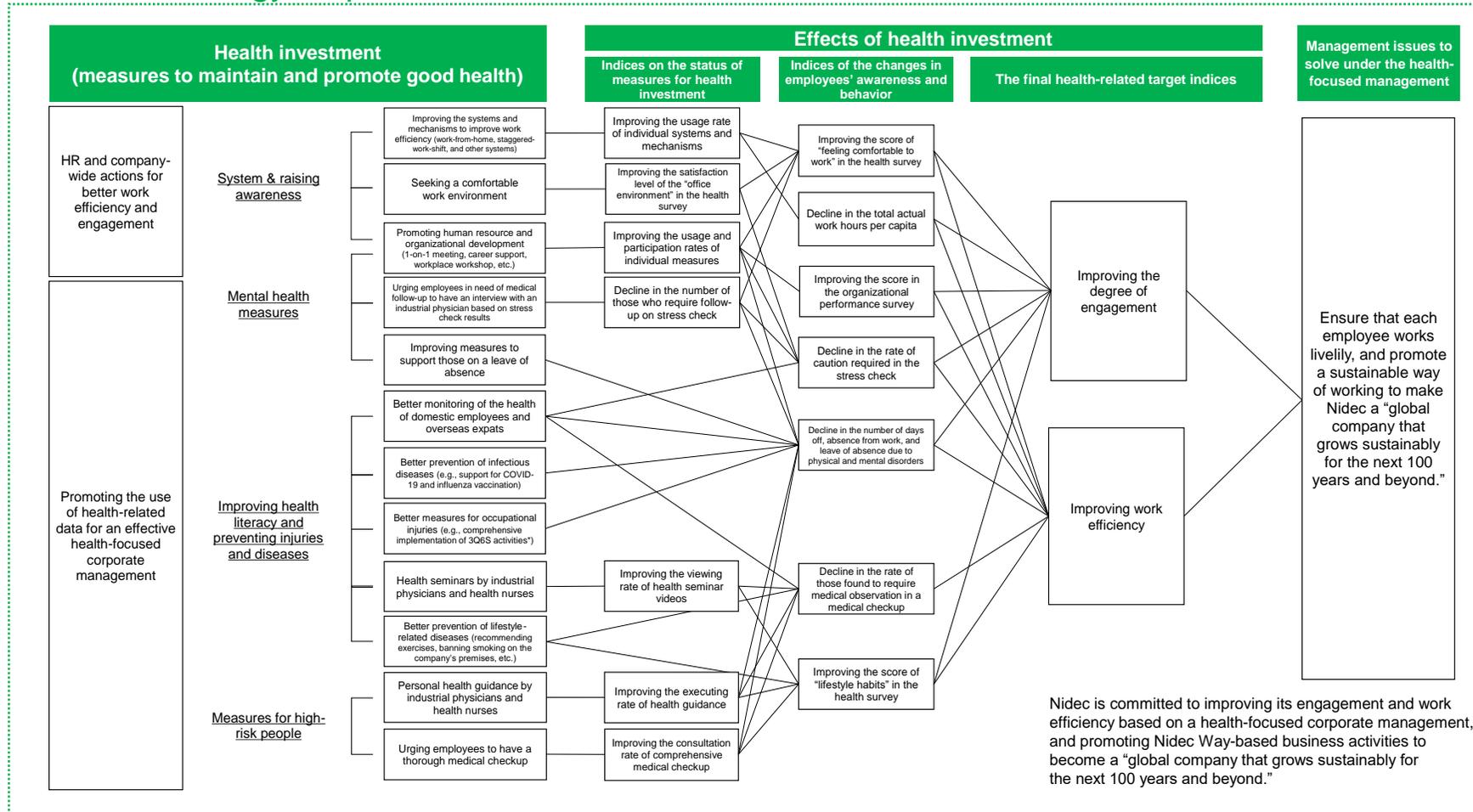


[Nidec Strategy Map]



* All Nidec Group companies promote 3Q6S, our employees' code of conduct. The "3Q" means "quality employees," "quality company," and "quality products," while the "6S" stands "seiri (sorting)," "seiton (tidiness)," "seiso (cleaning)," "seiketsu (hygiene)," "saho (etiquette)," and "shitsuke (discipline)," which is a regular set of elements (five S's) plus one (discipline)."