

Nidec Enhances Its Taiwanese Operations amid the Increasingly Vibrant AI Server Market

Nidec Corporation (TSE: 6594; OTC US: NJDCY) (“Nidec” or the “Company”) today announced it has moved its Taiwan Office to a new location (app. a five-minute walk from Taipei Station) as the Company enhances its sales and R&D systems to propose thermal solutions that meet the growing needs of its customers in the recent AI server market.



1. Accommodating short delivery lead time

As products are developed at an increasing pace in Taiwan, home to numbers of ODM manufacturers, Nidec is required to act equally fast. With the new office, whose floor houses both the development & experience area (that enable short-term deliveries of samples and products) and the assembly & evaluation equipment area, the Company can now meet its customers’ needs seamlessly.

2. Exhibiting thermal solution products

For customers to see in person thermal solutions products, which Nidec is particularly focused on in the region, the new office exhibits and provides:

- CDU and other thermal solutions

An exhibition space where customers can see Nidec’s latest thermal solution products

- Experiment chamber that can accommodate samples

A chamber that can provide samples that meet customers’ requirements, perform experiments, and verify products’ performance in customers’ presence

- Meeting area

An area for comfortable meetings and business negotiations, while visitors can tour the development area

The new office in detail:

Name: Huang Hsiang Taipei Plaza 10F

Address: 10F, No.2, Section 1, Chengde Road, Datong District, Taipei City, 103022, Taiwan

This office was featured in *All for KYOTO TV*, a new, Kyoto-based economic media program on YouTube moderated by Mr. Koichi Takeuchi, a former KBS (Kyoto Broadcasting System) announcer. Please check the links <https://youtu.be/rwEAxAGUb8I> (Part 1/2), and <https://youtu.be/mgi2Cl2VTwE> (Part 2/2).