

Nidec Goes Live with Production at Newly Inaugurated Orchard Hub Campus in Hubli, Karnataka — A Major Milestone in India Growth Strategy

Hubli, India – November 18, 2025 – Nidec Corporation (“Nidec”), a global leader in electric motors, generators, industrial automation, and renewable energy solutions, inaugurated its world-class Orchard Hub campus in the Kotur-Belur Industrial Area, Hubli-Dharwad, Karnataka. The fully operational facility marks a major milestone in Nidec’s India journey, uniting advanced technology, lean processes, and a people-first approach to drive innovation and operational excellence.

The Grand Inauguration was graced by **Mr. Pralhad Joshi, Honourable Cabinet Minister for New & Renewable Energy, Consumer Affairs, Food and Public Distribution**, Government of India; **Mr. M. B. Patil, Cabinet Minister for Large & Medium Industries and Infrastructure Development**, Government of Karnataka; **Mr. Hiroshi Kobe, Chairman of Nidec Corporation, Japan**; and **Mr. Michael Briggs, President of Nidec’s Motion & Energy Business Unit**.



The event also welcomed key customers and partners, underscoring Nidec’s strong industry relationships and commitment to innovation and collaboration.

Spread across 50 acres, The Orchard Hub is Nidec’s largest and most advanced manufacturing facility in India and supports several of Nidec Motion & Energy’s businesses including power



generation, power conversion, renewable energy, vertical transportation, electric mobility, and industrial systems. The campus’ design fosters synergy across verticals, with the Nidec Experience Centre serving as an interactive space to showcase cutting-edge technologies and engage customers and stakeholders.

Construction began in September 2023, and within 20 months, the site evolved into a modern industrial campus housing six advanced plants. A soft inauguration was held in June 2025, followed by the official inauguration on November 14, 2025, marking the start of full-scale production.

The facility produces next-generation technologies including **data center generators, wind turbine generators, battery energy storage systems (BESS), EV motors, controllers, chargers, and high-efficiency motors and drives** for industrial and commercial applications. With The Orchard Hub, Nidec strengthens its role in India's energy transition towards electrification.



Built on Nidec's 3Q6S policy and lean manufacturing principles, the campus integrates advanced automation, data-driven process controls, and flexible layouts for future diversification. Sustainability is a core pillar of The Orchard Hub, featuring a solar power system, in-house microgrid, in-house energy storage, water recycling, and waste management systems. Nidec aims to make the Orchard Hub fully carbon-neutral by 2028.



At the ceremony, **Mr. Hiroshi Kobe, Chairman of Nidec Corporation** said, "The Orchard Hub is a powerful testament to Nidec's global vision taking shape in India. As we expand our footprint, our investment goes beyond infrastructure - it encompasses talent, advanced technologies, and long-term partnerships. This facility reflects Nidec's enduring commitment to India, not only as a vital domestic market but as a strategic center for global innovation and manufacturing excellence. The Orchard Hub showcases the strength of Nidec's global capabilities and the immense potential of India's industrial ecosystem. By combining Japanese precision and innovation with Indian engineering excellence, we are creating a world-class platform to serve customers across the globe."

Mr. Michael Briggs, President of Nidec Motion & Energy, added: “India holds a pivotal place in Nidec’s global strategy. With an investment of **\$55 million**, The Orchard Hub is a reflection of our belief in the country’s potential to lead the next wave of industrial transformation. This facility is not merely a manufacturing site - it is a symbol of our commitment to building a sustainable, innovation-driven future in partnership with India. We are proud to see our vision realized through the dedication of our teams and the support of our partners, and we look forward to contributing meaningfully to India’s economic and technological progress.”

Mr. Girish D Kulkarni, Country Managing Director of Nidec Motion & Energy India, described the inauguration as a defining moment for the company’s Indian operations. “We are extremely proud to see The Orchard Hub officially go live with production today. What began as a bold vision nearly two years ago has now culminated in a world-class facility that not only manufactures but also innovates for the future. The Orchard Hub stands as a testament to our belief that India is central to the next phase of global manufacturing. This is a truly exciting moment for all of us in India, and I would like to express my sincere gratitude to our dedicated teams whose relentless efforts made this vision a reality, and to the Government of India and the Government of Karnataka for their steadfast support throughout this journey.”

The site currently employs over 350 people, with the intent to create an additional 2,000 direct and indirect jobs in the future, strengthening local industry and the regional economy.

More than a manufacturing facility, The Orchard Hub embodies industrial transformation—where global expertise meets local ambition—to power a cleaner, smarter, and more inclusive future.

About Nidec Corporation

Nidec Corporation is the world’s leading electric motor manufacturer with 2024 revenues of over \$17B USD. Founded in 1973 and headquartered in Kyoto, Japan, Nidec is a global company comprised of over 300 group companies and 100,000 employees with operations in more than 40 countries. A pioneer in electrification, Nidec is integral as a world-class global technology provider, localized manufacturer, and development partner in industries ranging from information technology, automotive, appliance, commercial, and industrial machinery. Nidec enables positive global change through innovative problem-solving.

For more information, visit Nidec’s website at www.nidec.com

About Nidec Motion & Energy

Nidec Motion & Energy, a Business Unit of Nidec Corporation, is a trusted development partner in multiple high-growth spaces including industrial automation, vehicle electrification and electrical infrastructure, providing world-class technology, support, and localized manufacturing to support industry leaders across the globe. With headquarters in St. Louis, Missouri, it employs over 13,000 individuals around the world in more than 40 countries.